

## **Petrov Group Announces Report on Analog Power Conversion ICs**

PALO ALTO, CA—(PRNewswire)—December 15, 2009 — The Petrov Group today announced a report in its Power Management IC Series on Analog Power Conversion ICs.

“The report focuses on switching power conversion, which represents the essence of Analog Power ICs. Our findings are derived from actual vendor data on more than 9,000 products,” said Boris Petrov, managing partner of the Petrov Group.

“The report provides competitive analyses and competitive landscape overviews based on a detailed bottom-up analysis of 30 IC vendors. The analyzed vendors account for more than two-thirds of the total market and include TI, National, Linear, Maxim, Intersil, ADI, AnalogicTech, MPS, ON Semi, Infineon, Rohm, Diodes, STMicroelectronics, Semtech, Exar, Fujitsu ME, Richtek, Micrel, Sanyo Semi, Vishay, Freescale, Dialog, Wolfson, Microchip, Fairchild, IRF, austria-micro, Active-Semi, PAM, and Marvell.”

“The report has 122 pages and 81 figures; it does not cover two smaller and supporting analog power segments – management and MOSFET driver ICs. [This extensive report should be viewed as a companion report to our forthcoming Digital Power ICs report scheduled for February 2010.](#)”

“This report is indispensable for decision-makers engaged in business development, competitive intelligence, and strategic and product marketing. It serves as a cost-effective tool that significantly shortens and leverages the market research effort.”

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